

# BIJAN RAFIE-TARI

Senior Creative Content Producer

PORTFOLIO: [BIJANRT.COM](http://BIJANRT.COM)

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## ABOUT

Award winning, passionate, multifaceted Creative Producer with 9+ years experience crafting creative visions. Specializing in Commercials, Feature Length Films, and Documentary productions in over 12 countries as well as working within the Brand Studio team at Dropbox for 3+ years on large scale campaigns with marketing, product launches, and working directly with product teams. I have a dedicated hand in everything from pre to post video production, brand campaigns, product launches, brand design, and product design.

## VIDEO AWARDS & ACHIEVEMENTS

### Lyft, The Sound of Y

2019 Front Page Online - Los Angeles Times

### Nike, Still KD

2018 Nominee Branden Entertainment Documentary - The Webby Awards

### Hipcamp, A letter to Congress

Vimeo Staff Pick

Best Short 2018 - Wild & Scenic Film Festival

Official Selection 2018 - Mountain Film

Official Selection 2018 - American Conservation Film Festival

Official Selection 2017 - 5Point Adventure Film Festival

Official Selection 2017 - Fresh Coast Film Festival

### Rapha Rides, Boulder

Vimeo Staff Pick

Official Selection 2018 - The Big Bike Film Night

Official Selection - Bicycle Film Festival

Official Selection - Filmed By Bike

### Rapha Rides, LA

Vimeo Staff Pick

Official Selection - Filmed By Bike

### Rapha Rides, Seattle

Vimeo Staff Pick

Official Selection - Filmed By Bike

### Rapha Rides, NYC

Official Selection - Bicycle Film Festival

2019 Featured Work - Outside Magazine

## EXPERIENCE

2023  
Present

### BRAND EXPERIENCE PRODUCER

#### Dropbox, Inc. | Remote, CA

Managing a team of Brand and Motion designers to bring Brand into product by working with product teams and engineering to enhance the customer experience.

2021  
Present

### BRAND STUDIO PRODUCER

#### Dropbox, Inc. | Remote, CA

Drive and manage projects for marketing, product marketing, and brand marketing campaigns. Collaborating with Product Design, Marketing Managers, Illustrators, Designers, Brand Writers, Brand Strategy, Motion Designers, and managing leadership/C-Level Execs.

2017  
2021

### CREATIVE CONTENT PRODUCER

#### Avocados and Coconuts LLC | San Francisco, CA

Creative consulting, asset tracking, team management, production app development, calendar & project timeline management, scheduling, budgeting, creative research, direct client communication, travel organization, communication with legal, developing prepro books & websites, vendor relations, & direct client communication, & more.

2015  
2017

### PRODUCTION MANAGER

#### Avocados and Coconuts LLC | San Francisco, CA

2014  
2015

### PRODUCTION COORDINATOR

#### The Producer's Loft | San Francisco, CA

## PROFICIENCIES

- Domestic & Int. Film
- RFP process
- Project Management
- Budget Tracking
- Adobe Applications
- Frame.io
- Rive
- MidJourney
- Air table
- Jira
- Asana & Monday.com
- G Suite
- Product Design Management
- A/B testing
- Webflow
- LottieFiles

## EDUCATION

2009  
2013

### BA, BROADCAST & ELECTRONIC COMMUNICATION ARTS

San Francisco State University

Thank You.